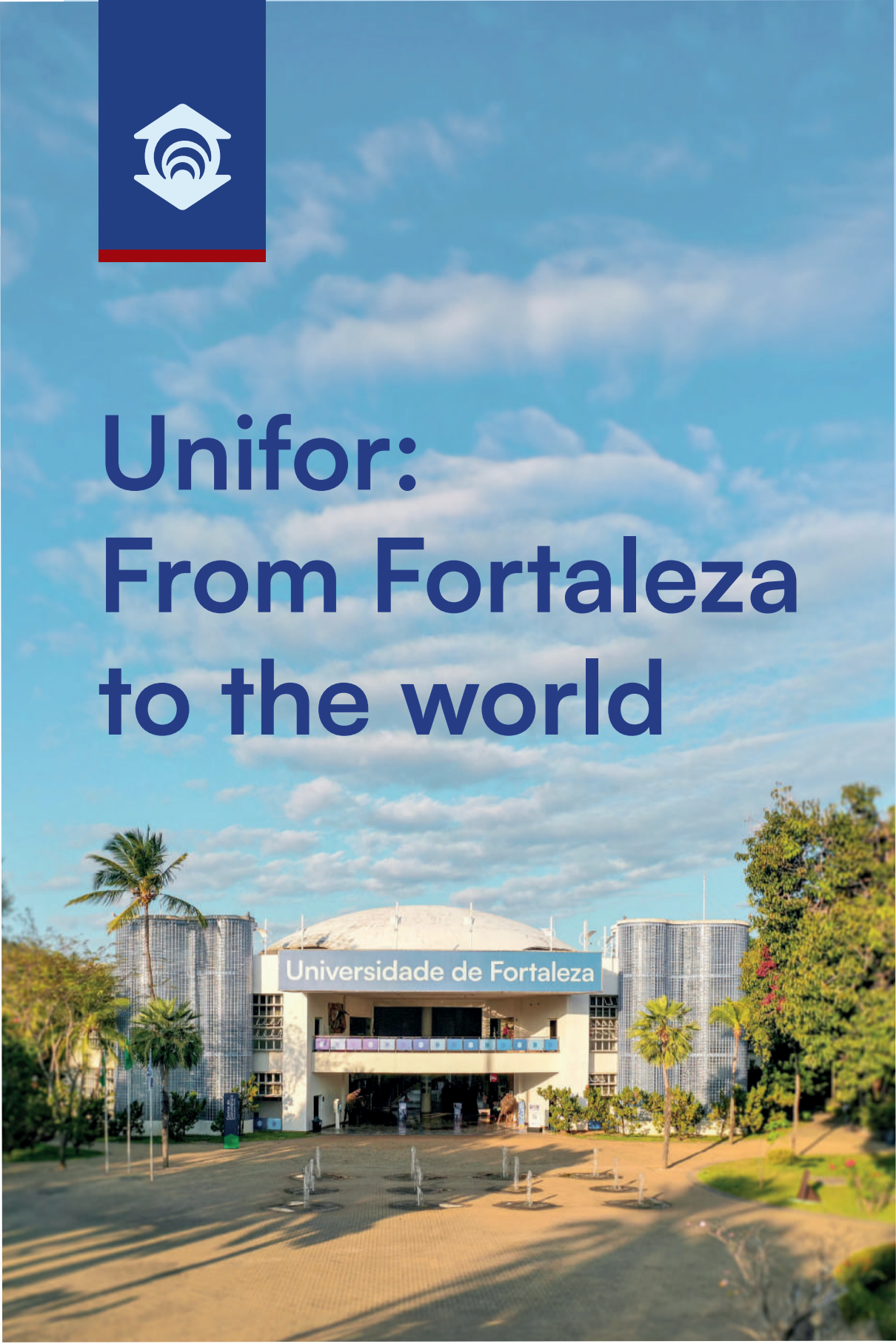
Unifor: From Fortaleza to the world



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A UNIVERSITY FOUNDED WITH GREATNESS COMMITTED TO EXCELLENCE IN TEACHING AND LEARNING

Established in 1973, the University of Fortaleza (Unifor) is the only private higher education institution in the state of Ceará. It is consistently ranked as the top university in the North and Northeast region and one of the top 10 nationwide. Unifor is recognized for its academic excellence both nationally and internationally.

With more than 130 thousand undergraduates and 20 thousand graduates throughout its history, Unifor plays an important role in professional training and the social and economic development of the Northeast Region. This mission is fulfilled through a strong commitment to teaching, research, and extension.

Randal Martins Pompeu
President

FROM THE HEART OF THE NORTHEAST, EXPORTING MINDS ALL OVER THE WORLD

Studying at Unifor is like opening doors to the world. Located in the city of Fortaleza, strategically positioned with non-stop flights to Europe and the United States, and connections to the rest of Latin America, the University is a breeding ground for unparalleled international experiences. Your global journey starts here.
of the Northeast Region. This mission is fulfilled through a strong commitment to teaching, research, and extension.







WHAT MOVES AND INSPIRES US

Mission

To contribute to Brazil's socioeconomic, scientific, and cultural development through the training of excellent professionals, research, and university extension.

Vision

Be one of the top 10 private universities in Brazil by 2030.

Values

Focus on student success. Ethics. Mutual trust. Respect. We are responsible for everyone around us. Commitment to results. Simplicity and focus.

UNDERGRADUATE COURSES

Ranked among the best universities in Brazil, Unifor stands out internationally for the level of excellence in the courses provided. The university provides solid training with disciplines taught in both Spanish and English. With the possibility of earning a Double International Diploma, our students extend their global academic connections, uniting talent and innovation.

Center for Health Sciences:

- Biomedicine
- Physical Education
- Nursing
- Pharmacy
- Physiotherapy
- Speech Therapy
- Medicine
- Veterinary Medicine
- Nutrition
- Dentistry
- Psychology
- Occupational Therapy

Center for Communication Sciences and Management:

- Administration
- Cinema and Audiovisual Arts
- Accounting Sciences
- Economic Sciences
- Foreign Trade
- Design
- Fashion
- Finance
- Journalism
- Marketing (Bachelor's Degree)
- Business
- Advertising and Publicity

Center for Technological Sciences:

- Architecture and Urban Planning
- Computer Science
- Interior Design
- Environmental and Sanitary Engineering
- Civil Engineering
- Electrical engineering
- Mechanical Engineering
- Computer Engineering
- Control and Automation Engineering
- Production Engineering

Center for Legal Sciences:

- Law

ACADEMIC EXCELLENCE IN LINE WITH MARKET PRACTICES

Leading to transform, this is the philosophy of Unifor's Graduate Program, with the purpose of positively impacting society by proposing solutions to real problems. Unifor was inspired by major internationally renowned institutions to devise a new concept of education, aimed at training leaders who transform by offering more than 100 courses between specializations and MBAs.

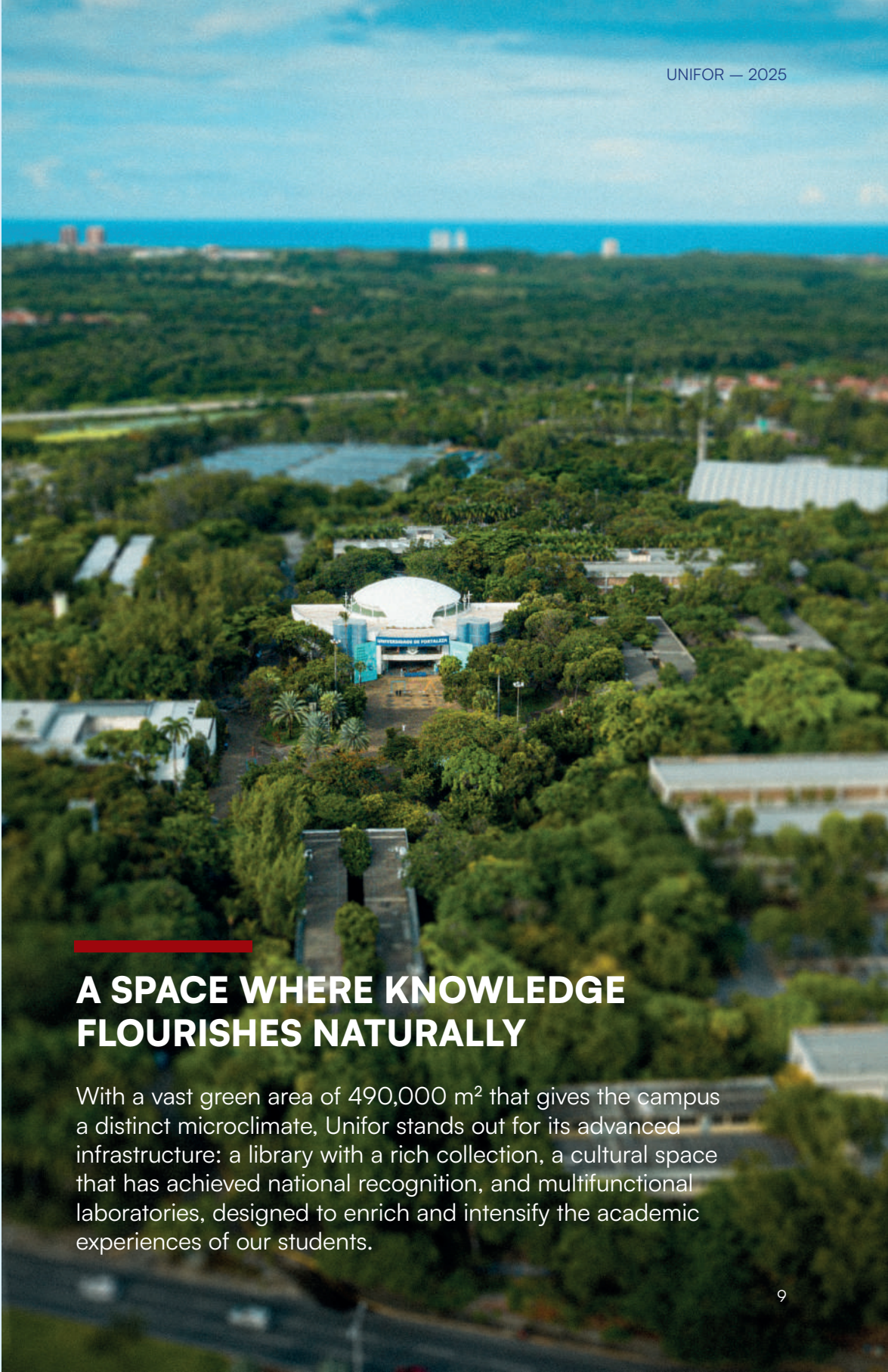
The special highlight is on account of the master's and doctoral programs spearheaded by renowned professors who lead by setting an example, in order to stimulate creative thinking and provide technical qualification of excellence, which helps to prepare students for the professional challenges they will face in life.

Master´s Degree

- Business Administration
- City Sciences
- Medical Sciences
- Constitutional Law
- Law and Conflict Management
- Applied Informatics
- Professional in Administration
- Professional in Dentistry
- Psychology
- Collective Health
- Technology and Innovation in Nursing

Doctorate Degree

- Business Administration
- Constitutional Law
- Applied Informatics
- Psychology
- Collective Health



A SPACE WHERE KNOWLEDGE FLOURISHES NATURALLY

With a vast green area of 490,000 m² that gives the campus a distinct microclimate, Unifor stands out for its advanced infrastructure: a library with a rich collection, a cultural space that has achieved national recognition, and multifunctional laboratories, designed to enrich and intensify the academic experiences of our students.



CENTER FOR INTERNATIONAL STRATEGIES

The Center for International Strategies (NEI) at the University of Fortaleza is a space where local action is in tune with global thinking, from Fortaleza to the world and from the world to Fortaleza.

Stimulating the integration of teaching methods, the production of the research network, and the expansion of intercultural skills are among the main objectives. The purpose is clear: to promote the internationalization of Unifor and generate collective empowerment.

EDUCATIONUSA/ UNIFOR OFFICE

EducationUSA is a global network of advising centers supported by the U.S. Department of State. In Brazil, there are over 40 EducationUSA Centers dedicated to providing accurate, comprehensive, and up-to-date information about higher education opportunities in the United States.

The EducationUSA/Unifor is located inside of Center for International Strategies (NEI) provides guidance throughout the application and admission process for Undergraduate, Master's, and Doctoral programs, English courses, and Short Courses, in addition also offers services of document translation and has a laboratory for national and international admission and proficiency tests, such as TOEFL iBT ®, GRE®, IELTS, SAT, ACT, TESE Prime Proficiency Exams, and TOEFL.





INTERNATIONAL FAIR

The Center for International Strategies (NEI) holds the International Fair twice a year, an event aimed at promoting the International Academic Exchange and Double Degree programs. Students at the University of Fortaleza can obtain information about the two programs and also about the home institution of the international students, they can learn more about these opportunities and explore the educational institutions represented by international students on campus.



FLAGS RAISING CEREMONY

The flag-raising ceremony, held in the Central Square of the University of Fortaleza, is a symbolic moment that honors the home countries of international students and the university's partners. Each semester, students are selected to represent their nation by raising its flag.

INTERNATIONAL PICNIC

Held twice a year, the International Picnic offers a unique opportunity for social interaction and cultural exchange among students. The event fosters a warm and relaxed atmosphere, encouraging the sharing of experiences and the integration of the diverse cultures represented at Unifor.



INTERNATIONALIZATION WEEK

The Internationalization Week of the University of Fortaleza, held by the Center for International Strategies (NEI), aims to showcase the international initiatives integrated across the university's academic sectors to the entire academic community..

The whole schedule includes cultural activities, exhibitions, lectures, round tables, panels, and debates, highlighting the University of Fortaleza's global partnerships and the international experience of faculty and students. The activities are distributed among the University of Fortaleza's four science centers.

During the event, the academic community can delve deeper into the following topics:

- Curriculum internationalization and academic innovation;
- Challenges of interculturality in higher education;
- Exchange of experiences between students, professors, and international guests;
- Student mobility and development of global skills;
- Best practices for integrating cultures in the university environment.
- Trends in international cooperation;
- Impact of global networks on academic and professional development.













TECHNOLOGY PARK

Companies based in the space have the opportunity to benefit from the scientific and technical capacity of the institution's researchers through the development of joint projects to create innovative solutions to current problems, as well as to design innovations that conquer new markets.

Responsible for saving thousands of lives during the COVID-19 pandemic in Brazil, the Elmo Helmet, developed by researchers from the University of Fortaleza, in partnership with public and private institutions in the state of Ceará, was elected in 2022 the greatest innovation case in Brazil by the "Summit Senai R&D + Impacto".

UNIFOR HUB

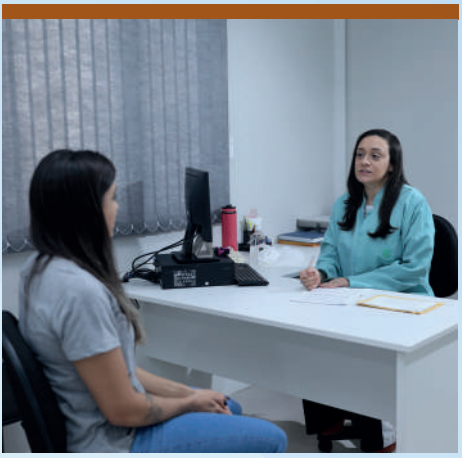
The Innovation Hub of the University of Fortaleza (Unifor Hub) supports entrepreneurs interested in creating, developing, and/or consolidating companies through the use and sharing of infrastructure, resources, facilities, services, and support programs.

INTEGRATED MEDICAL CARE CENTER - NAMI

The center provides multidisciplinary healthcare services through the Unified Health System (SUS), social pricing, partnerships with health insurance providers and companies, as well as private care.

As part of its social responsibility, NAMI offers several services - exams, vaccinations, clinical analyses, imaging center, outpatient clinic, pharmacy, speech therapy, physiotherapy, nutrition, psychology, rehabilitation services, and social services - always reinforcing its excellence in assisting the population.
Impact of global networks on academic and professional development.











DENTAL CLINICS

Established to serve as a practical training space for undergraduate dentistry students, the dental clinics at the University of Fortaleza provide free dental care to residents of the Metropolitan Region and other areas across the state. With approximately 100 treatment rooms, the clinics offer a wide range of specialized services, including restorations, root canal treatments, oral surgeries, prosthetics, orthodontics, diagnosis of oral lesions, and radiological exams.

UNIFOR CULTURAL SPACE

The Unifor Cultural Space is a facility dedicated to promoting, through free access to art exhibitions, the renewal and democratization of knowledge of the country's artistic, historical, and cultural identities.

Other initiatives in art and culture:

- Edson Queiroz Foundation Collection
- Traveling exhibitions
- Celina Queiroz Theater
- Special Collections Library
- Art Groups - Big Band, Camerata, Choir, and Theater Group
- Cordelteca
- Rachel de Queiroz Collection





MUHAMMAD YUNUS AT UNIFOR

At Unifor World 2023, the largest event dedicated to promoting science, culture, art, and the humanities in the Northeast, the University of Fortaleza had the honor of hosting a special lecture by the Nobel Peace Prize laureate Muhammad Yunus.

The speech by the economist, internationally recognized for his revolutionary microcredit system that helped millions to escape poverty, was attended by more than 2,500 people in the Central Square of the University of Fortaleza.

In his talk, Yunus called for us to reflect on the role of education in training future leaders and innovators, something that drives the institution and which is one of the objectives of Unifor World.

AN INTERNATIONALLY RECOGNIZED UNIVERSITY

The University of Fortaleza, maintained by the Edson Queiroz Foundation, consistently ranks among the top universities in global academic evaluations. This recognition reflects the institution's ongoing commitment to educational excellence, driven largely by its distinguished faculty, most of whom hold master's and doctoral degrees and bring extensive industry experience. Their expertise ensures a learning environment that seamlessly integrates theory and practice, aligned with local, national, and international trends.

THE World University 2025

1st place among private higher education institutions in the Northeast

QS Latin America & The Caribbean 2023

Best private university in the Northeast and 8th place among private higher education institutions in Brazil

Ranking Universitário da Folha (RUF) 2024

1st place among private higher education institutions in the Northeast and the 6th best private university in Brazil

INTERNATIONAL ACCREDITATIONS

The University of Fortaleza has internationally accredited undergraduate courses, which allow Unifor's excellent teaching to be recognized in several countries.

Courses accredited by Arcu-Sul:

- Architecture and Urban Planning
- Nursing
- Electrical Engineering
- Civil Engineering
- Computer Engineering

ARCU-SUL

In addition to Brazil, undergraduate students from these courses, regardless of the year of completion, can work in Argentina, Paraguay, Uruguay, Bolivia, Chile, Colombia, Ecuador, and Peru.

The University of Fortaleza's Management School is a member of the Association to Advance Collegiate Schools of Business (AACSB).

AACSB Business Education Alliance Member



YOLANDA AND EDSON QUEIROZ CULTURAL COMPLEX

The Edson Queiroz Foundation's new cultural complex will have 90,000 square meters of built area, featuring a museum, theater, auditoriums, administrative offices, and a common area with restaurants and a cafeteria. Construction will take place in three phases, with the first, focused on the museum, scheduled for completion in the second half of 2025.



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A SOCIAL RESPONSIBLE UNIVERSITY

Among many Social Responsibility initiatives, the Yolanda Queiroz School stands out by providing quality education to children from the communities surrounding the University of Fortaleza. Each year, the school offers free education to approximately 530 students, from Kindergarten (K4) through the 5th grade of Elementary School.

The University of Fortaleza, supported by the Edson Queiroz Foundation, holds the Socially Responsible Institution Seal awarded by the Brazilian Association of Higher Education Maintainers (ABMES).

The Socially Responsible Institution Seal guarantees the Institution as a socially responsible organization and aims to certify that the Institution of Higher Education participated in the Private Higher Education Social Responsibility Day campaign and is truly engaged with responsible education.

In 2024, Unifor was awarded the seal for the 20th consecutive year.

SPORTS PARK

The Unifor Sports Park is one of the most modern in the country and houses several facilities in its 5,000 m² area.

- 6 sand courts
- Semi-Olympic swimming pool
- Athletics stadium
- Gymnasium with 3 multi-sports courts
- Society field
- 4 tennis courts
- E-soccer room
- Official soccer field
- Unifor gym

The University of Fortaleza also carries out extension projects for children in the community, including the “Unifor Sports School” and the Bolsa-Atleta program, supported through direct sponsorship or tax incentives provided by the State Sports Incentive Law. Additionally, since 1983, it has organized the Unifor Race, one of the most anticipated events in Fortaleza’s street racing calendar.



MORE THAN PRIVATE, WE ARE A GLOBAL UNIVERSITY

Unifor offers opportunities for the entire world to become your classroom, while enriching your academic education.

Cooperation Agreements: The university maintains bilateral partnerships and cooperation networks with over 145 institutions in 30 countries. Among the countries where Unifor has partnerships, Germany, Portugal, United States, Spain, Colombia and others stand out. Due to the agreements Unifor participates in, the university has become a member of I-MAT Erasmus, a network of European and Latin American universities aimed at supporting universities in attracting students, academic staff, and technical-administrative personnel for mobility initiatives

Internationalization at home: In addition to our exchange programs, we offer courses taught in English and on-campus initiatives that contributes to the international experience, such as Unifor Book Brunch, a monthly English book club planned to stimulate the practice of the English language.

Double Degree Programs: In total, Unifor has 10 Dual Degree (DD) programs, and they offer students the opportunity to receive a diploma issued by both Unifor and the participating partner universities upon completion of the course. Moreover, with these degrees, students will be eligible to work abroad. Currently, four higher education institutions host students from the University of Fortaleza:

- Instituto Politécnico de Bragança (Portugal)
- Universidad Autónoma de Occidente (Colombia)
- Deggendorf Institute of Technology (Germany)
- Berlin School of Economics and Law (Germany)

Buddy Program: The Buddy Program is designed to create a mutual learning opportunity for new international students and Unifor students. It consists of a team of Unifor students who volunteer their time as a mentor for the international students. They will help the incoming students adjust to both the university and the city environment.

CENTER FOR INTERNATIONAL STRATEGIES (NEI)



Prof. Dr. Gina Marcilio Pompeu
Head Coordinator

Holds a postdoctoral fellowship in Economic Law from the Faculty of Law of the University of Lisbon (2017), and another one in Human Rights, Economic Rights, and Corporate Social Responsibility from the Faculty of Law of the University of Le Havre (2012). Currently, Full-time Professor of Constitutional Law at the University of Fortaleza and serves as Vice-President of the Inter-American Network of Fundamental Rights and Democracy (http://red-idd.com/).

E-mail: ginapompeu@unifor.br
+55 85 3477-3405



Prof. Cremilda Moreira
Faculty Mobility and Research Supervisor

Professor at the Law Department and currently serves as a supervisor of the Center for International Strategies for the Internationalization of Professors and Staff. Also responsible for international research initiatives.

E-mail: cremilda@unifor.br
+55 85 3477-3405



Lina Sena
Academic Mobility Supervisor

EducationUSA Advisor and International Tests Coordinator of the Center for International Strategies. A PhD student in Education at the University of Lisbon.

Email: linapsena@unifor.br
+55 85 3477-3481 / 3127



Ana Gabriela Falcão
International Relations Analyst

Licensed Attorney. Bachelor in Law. Specialist in Civil Law. Analyst at Unifor since 2014. English teacher since 2012.

E-mail: anagabrielafalcao@unifor.br
+55 85 3477-3127



Giselle Viana
Administrative Analyst for International Academic Mobility of Incoming Students

Bachelor's Degree in Business Administration and Law. Specialist in Organizational Management and Pedagogical Management.

E-mail: giselle.viana@unifor.br
+55 85 3477-3481



Rayanne Pires Bezerra
Administrative Analyst for International Academic Mobility of Outgoing Students

Bachelor's degree in Social Work and support in translation services, international test administration, and other internationalization activities.

E-mail: rayanne@unifor.br
+55 85 3477-3127



Brito Junior
Administrative Analyst for International Agreements

Bachelor's degree in International Relations from Universidade Federal Fluminense.

E-mail: jfbjunior@unifor.br
+55 85 3477-3834

Universidade
de Fortaleza

Center for International Strategies (NEI)
nei@unifor.br | international@unifor.br
1st floor, main building, close to the President's Office